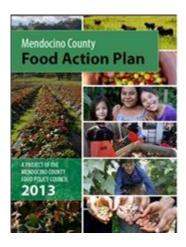


What's New!

January 2014

# **Feature Story**

Planning for a local healthy food system by Tarney Sheldon



"Food is more than fuel. It is part of a larger system that includes our economy, environment, health, and community. And our food system needs some care. The quality of the food we eat, the types of jobs we have available, the way we use our land and water, and the connections with our neighbors will determine our ability to create and support vibrant communities and healthy citizens. . ."

View the full article here.

## **Featured Indicator**

#### **Food Insecurity**



15.8% of Mendocino County residents have experienced food insecurity in the last year. Food insecurity correlates with a range of chronic health problems. See the full indicator here.

# Healthy Mendocino Top 5 for 2014

Like Healthy Mendocino and want to engage more with the site in the coming year? Here are the top five ways you can be a Healthy Mendocino champion!

1. Set up a mini-dashboard on your homepage. A mini-dashboard presents a

#### New Features on the Site

Healthy Communities Institute is continuing to make improvements to the website. Here are two of the latest changes:

- New field shows the date the data was last updated
- For indicators where there has been a change in methodology, a red line has been added to the time series graph

#### **New Indicators**

Two new sets of indicators were added to the site in December. With these two new data sources, we have a more opportunity to gauge the health of our county.

Medicare Health Indicators from Centers for Medicare & Medicaid Services data offer a snapshot of the health of individuals on Medicare and includes 15 new indicators ranging from Depression to Heart Disease in Medicare populations

Feeding America Indicators
Feeding America is the nation's largest
hunger relief charity and tracks data on
food insecurity. This data source offers
two new measures of food insecurity in
Mendocino county.

### Happy Birthday!



Healthy Mendocino is celebrating its first anniversary this month! In its first year,

snapshot of issues relevant to your organization. Visit FIRST 5's website for a sample.



- 2. Schedule a presentation for your organization to learn more about how to use the site. Contact the site administrator to schedule your presentation today.
- 3. Use information from the site for grants, reports or policies and share your success with us by contacting the site administrator.
- 4. Contribute content. From reports to events, sharing content is a great way to make the site more robust for local users. Learn more here.
- 5. Share a link on Facebook or through email. Each page on the site has a toolbar at the top to allow for easy sharing with friends or co-workers.













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the site had 5, 963 unique visitors and 25,774 pageviews. This is a great response to this new tool for the community!

#### Like us on Facebook

Healthy Mendocino now has over 50 likes on Facebook. Help us break the next milestone: 100 likes! Visit now and help spread the word.





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