



*What's
New!*

November
2013

Feature Story

Closing the language gap: a lifetime of possibility in 20 minutes

by Michelle Rich



"The effect of income disparity on children is an increasingly widespread concern as more kids are poor today than even 10 years ago. The Southern Education Foundation recently released a report indicating that currently at least half of public school kids in 17 states are low-income, including California. Mendocino County is no exception. With 52.8% of children in Mendocino County eligible for free and reduced lunch (a reliable indicator of socioeconomic status) many children in Mendocino experience the effects of growing up with less. One of the most striking results of childhood poverty can be seen in language development . . . "

View the full article [here](#).

Featured Indicator

2nd Grade Students Proficient in English/Language Arts



Early language development is a key in determining a child's long term scholastic success. Investing in early reading benefits kids and the community in the future. See the full indicator [here](#).

Site Usage



Healthy Mendocino continues to receive consistent usage. In total Healthy Mendocino has received nearly 5,400 unique site visitors! In October, the

New Features on the Site

As part of the site makeover in October, we also added a tool to make Spanish translation available on the site via Google translate.

The Affordable Care Act Center continues to develop as the ACA continues to evolve. We have added a list of local organizations offering application assistance recently and are continuing to post local news stories related to the ACA in Mendocino County.

New Reports



There are several new reports in the report center including new info on Fetal Alcohol Spectrum Disorders and data-driven policy making related to young children. If you would like to add a report, please contact the site administrator.

Happy Anniversary!



Healthy Mendocino's First Anniversary is right

site had 401 unique site visitors with visitors staying on an average of 3 minutes. About half of the visitors in October had used the site before. These numbers show very consistent community support and usage.

Thank You

The annual licensing fee with Healthy Communities Institute was due in November. Special thanks go out to our year two funding partners who helped make it possible to renew our license. Year two funding partners include The Community Foundation of Mendocino County, Ukiah Valley Medical Center, Howard Memorial Hospital, Alliance for Rural Community Health, FIRST 5 Mendocino, Mendocino County Health and Human Services Agency, MendoLake Credit Union, North Coast Opportunities, and Mendocino County Office of Education.

around the corner. On February 12, the Healthy Mendocino Steering Committee is hosting a lunch for funding partners and public officials to celebrate Healthy Mendocino's first anniversary.

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