

Agenda

Healthy Mendocino LT Meeting

June 10th, 2024

1. **Introductions:**

- a. Mary Anne Cox, Viridiana Rodriguez, Miranda Ramos, Tiffany Gibson, Townley Saye, Danae Brunner, Jeremy Malin, Tine Tyler-O'Shea, Patty Bruder, Jean Cunnington, Alex Rounds, Maria Conchita Ceja, Micheline White, Lynn Scuri, Carolyn Moulton, Lisa Guzman.

2. **Informational: Staff updates**

- a. New Look to Healthy Mendocino Website:
 - i. Mary Anne presented the new Healthy Mendocino website, which includes changes like a new logo, a revamped landing/home page, and improved user-friendliness.
 - ii. Notably, the community calendar has been removed, and the location of partner logos has been updated.
- b. CalAIM 101 Info Sessions:
 - i. Info Sessions called "CalAIM 101" will take place in Fort Bragg and Ukiah.
 - ii. The goal is to network, provide information, and assist agencies interested in CalAIM.
 - iii. These sessions will be hosted from June to October.
- c. "Live to 100" healthy communities partner event on August 24th, 7-10pm
 - i. Mary Anne reached out to Tina to host a movie event on August 24th, featuring the "Live to 100" documentary.
 - ii. Partners are invited to attend and table.
 - iii. Tina from Blue Zones will send out a draft announcement as Netflix has specific marketing requirements.

3. **Discussion: Collaborative share out**

- a. One goal you would like to see Healthy Mendocino tackle as a collaborative **or**
- b. Bring something your organization is currently in the process of working on that you would like Healthy Mendocino collaborative to work on together.
 - i. Jean: wants their implementation goals to align with Healthy Mendocino.
 - ii. Jeremy - substance use disorder- Mendo County had the highest mortality rate regarding SUD, requesting assistance from HM to tackle it. To take a deep look at positive childhood experiences.
 - iii. Lynn- tangible outcome for CalAIM by the end of the year for Mendocino County - number of organizations engaged in CalAIM and overall enrollment target. ECM support services can help individuals

and families achieve their goals - be it housing, substance abuse, chronic disease and more. I really like the addition of advocacy as part of Healthy Mendocino work!

- iv. Townley: Natives cultures fund-land tax to uplift tribal families.
- v. Maria-City uses demographics from website when writing grants. Collaborate and continue to create opportunities for healthy recreational activities. The city can provide the facilities for these activities.
- vi. Lisa: Collaborate with New Life to make more connections interested in CTHP CHIP process.
- vii. Mendonoma: Fentanyl Overdose prevention. Needs help identifying individuals interested in sitting on the panel. Best practices, training, connection with databases for data collection. Roundtables with Primary Care Providers for mobile clinics. How do they expand these services throughout the region without other organizations feeling threatened. I think someone already mentioned it but a marketing toolkit, HR toolkit, PR toolkit might be helpful for smaller organizations that cannot pay for consultants or employees to fill those roles.
- viii. Miranda: creating a space to work collaboratively with other partners. Putting pressure towards those who make agencies compete against each other. Provide a strong governance structure.

4. Action: Partner commitment selection

a. Governance Structure: three tier approach

- i. Vision Team will focus on strategic direction, budget and as a review team. The plan is that this team will be made up of funders, community members, government and civic organizations. They will meet quarterly- nominated by LT team. There will be a Chair that oversees this group.
- ii. Leadership Team: Think Tank, Consensus Builder, made up of sectors, includes members of VT, self-nominated Healthy Mendocino Co-Chair nominated and selected by vote of Leadership Team members, meets monthly, two-year term commitment.
- iii. The Regional Planning Groups' goal is to have the groups meet twice a year to provide updates.
- iv. Ad Hoc Committees will meet when needed.
 - 1. Jean Cunnington-RPG
 - 2. Tina Tyler-O'Shea LT Team
 - 3. Townley Saye-LT Team

Tiffany will create a one pager of the different committee's responsibilities and roles and will distribute it to the group.

b. Appoint new Chair/Co-Chair

- i. Miranda Ramos is stepping down as Chair.
- ii. Tiffany spoke about the Co-Chair position

- iii. The group decided that Townley will be selected as Co-Chair and wait until the committees fill up, then nominate a Chair.
- c. LT meetings will be every second Monday from 9-10:30am on Zoom.